

IMMORTAL[®]

P I O N E E R

BARBERS ALL OVER THE WORLD ARE HERE!

BIG LOVE

Immortal

Hey I'm Cool
Because
I'M
IMMORTAL

NYC



EXCLUSIVE
IMMORTAL[™]
NYC



IMMORTAL[®]

COSMETICS



Our purpose, values and principles are the foundation of IMMORTAL COSMETIC'S unique culture. Our goal is to create a shared purpose and growth strategy to contribute innovativeness to the more consumers' life in small but meaningful ways every day.

WHAT WE PRODUCE?

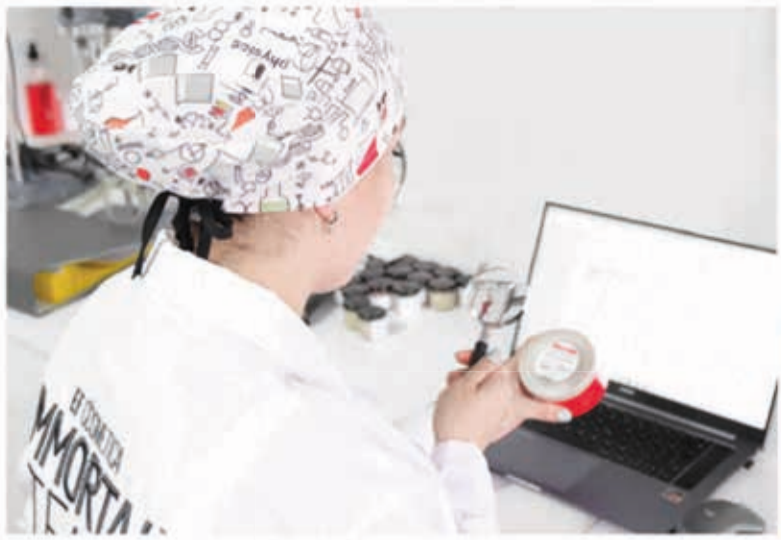
Our main focus in producing on men/women styling and self care products in high-tech laboratories following innovative phenomenons. Always chase something new that help us to be more innovative. Immortal invests %3 of its annual profit's to research and development. Trying the best to develop modernist production plan as a result of being conscious about recycle to save the nature. Listed products we produce are produced by experts chemists in cosmetic sector. Shortly : hair waxes , hair styling sprays, hair care products (shampoo, serum, mask, conditioner etc) , aftershave balsams, beardcare and styling products, perfumes, colognes and more.



Immortal Factory.

Our values reflect the behaviors that shape the principles of how we work with each other and with our partners. And our principles express IMMORTAL COSMETIC'S unique approach for doing business every day.

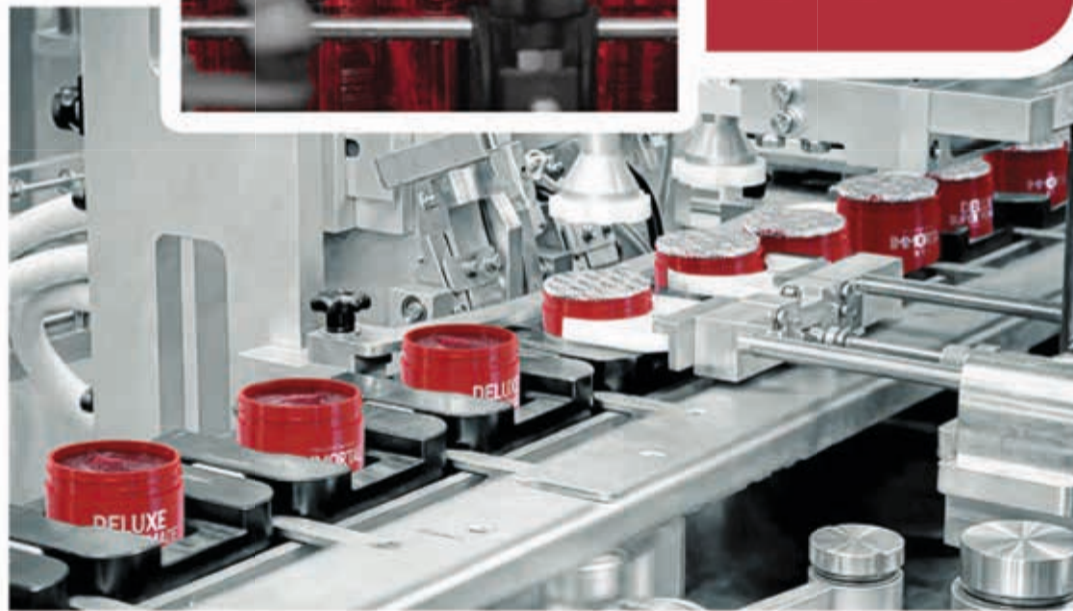




**CREATIVITY
RESEARCH
INNOVATION**



**FULLY AUTOMATED PRODUCTION
HYGIENE IS OUR FIRST PRIORITY!**



Brand strategy:

Brand strategy: Brand strategy: our brand has a phonetic structure that is easy to understand and has a strong depth of meaning in all languages. In many countries, our IMMORTAL NYC and IMMORTAL INFUSE brands have trade marks. Our registration works continue in many different countries and also our work within the framework of the well-known brand protocol is in the 1st phase. We position our brand in all markets where it is present. Our special brand IMMORTAL NYC can easily find a place [except in exceptional countries]. Our immortal infuse brand appeals to broader consumer classes in a large context. We think that this is how you will position our brand in the countries you are in.



IMMORTAL 'HIGH-TECH LABS'



#CHEMISTRY #RESEARCH #CREATIVITY #INNOVATION #HIGH-TECHNOLOGY

IMMORTAL COSMETICS' HIGH TECHNOLOGY LABORATORY

PRODUCTS MADE WITH CARE, REACHING ALL OVER THE WORLD. EVERY DAY WE DEVELOP UNIQUE FORMULAS BASED ON OUR GROWING EXPERIENCE. ON THE PATH WE BEGAN WITH MEN'S HAIR CARE AND STYLING PRODUCTS, WE OFFER REVOLUTIONARY PRODUCTS IN HAIR CARE - STYLING AND FRAGRANCE PRODUCTS EVERY SINGLE DAY. WE AIM TO OFFER OUR CUSTOMERS THE ATTENTIVE AND QUALITY PRODUCTS THEY DESERVE.

THE PRODUCTS ARE COMPLETED BY ALL TESTS. NOW WE ARE EXPANDING OUR VEGAN PRODUCT RANGE WITH THE CONCEPT OF CLEANER CONTENT. AS THE EXPERT PERSONNEL OF OUR R&D TEAM AND IMMORTAL LABORATORY, OUR VISION IS TO BE IMMORTAL IN CLEAN CONTENT AND RECYCLING

*YOU **DESERVE** IT!*





RE-BOND SHAMPOO

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. IT PROVIDES MOISTURE TO THE HAIR, SOFTENS, AND GIVES SHINE TO THE HAIR. THANKS TO THE PLANT KERATIN IT CONTAINS, TRAPS MOISTURE IN YOUR HAIR AND PROVIDES SILKY SOFTNESS AND SHINE. IT SUPPORTS HAIR TO LOOK FULLER AND MORE VOLUMINOUS, TAKES CONTROL OF HAIR STATIC, IT DOES NOT ADD WEIGHT TO THE HAIR. IT SUPPORTS HAIR TO BE MORE RESISTANT TO FRAGILITY.

250 mL / 500 mL



RE-BOND CONDITIONER

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. IT PROVIDES MOISTURE TO THE HAIR, SOFTENS, AND GIVES SHINE TO THE HAIR. SUITABLE FOR ALL HAIR TYPES, THE NOURISHING CONDITIONER INSTANTLY NOURISHES THE HAIR AND GIVES IT A NATURAL VOLUME BY PREVENTING FRIZZ. PROVIDES EASY COMBING AND MAKES THE HAIR LOOK SOFT, SMOOTH AND SHINY.

250 mL / 500 mL



RE-BOND HAIR STRAIGHTENER CREAM

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. IT PROVIDES MOISTURE TO THE HAIR, STRAIGHTENS, AND GIVES SHINE. IT KEEPS THE HAIR STRAIGHT FROM A FEW DAYS TO 2-3 WEEKS DEPENDING ON THE TYPE OF HAIR AND THE APPLICATION.

1000 mL



RE-BOND INTENSE HAIR MASK

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. IT PROVIDES MOISTURE TO THE HAIR, SOFTENS, AND GIVES SHINE TO THE HAIR. SUITABLE FOR ALL HAIR TYPES, THE NOURISHING HAIR MASK INSTANTLY NOURISHES THE HAIR AND GIVES IT A NATURAL VOLUME BY PREVENTING FRIZZ. PROVIDES EASY COMBING AND MAKES THE HAIR LOOK SOFT, SMOOTH AND SHINY.

250 mL / 500 mL

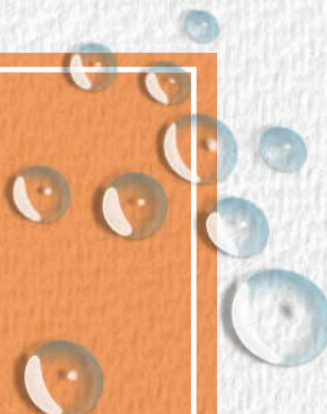


RE-BOND LEAVE IN SPRAY

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. IT PROVIDES MOISTURE TO THE HAIR, SOFTENS, AND GIVES SHINE TO THE HAIR. MOISTURISES THE HAIR BY PROVIDING A SOLID BARRIER EFFECT. IT PREVENTS HAIR TANGLING AND PROVIDES QUICK COMBING.

250 mL



I'M VEGAN
PROFESSIONAL

RE-BOND : RE-BORN OF HAIR.

RE-BOND HAIR SERUM

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. IT PROVIDES VITALITY TO THE HAIR AND CARES FOR AND REPAIRS IT. IT PROVIDES BRIGHTNESS TO THE HAIR. IT IS SUITABLE FOR DAILY USE FOR ALL HAIR TYPES.

100 mL



RE-FORM POWDER WAX

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR OF THE HAIR. PROVIDES A VOLUMIZED AND MATTE LOOK TO YOUR HAIR. WHILE GIVING VOLUME TO YOUR HAIR, IT PROVIDES A NATURAL STYLING THANKS TO ITS MATTE FORMULA.

20 g



RE-FORM MATTE POMADE

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. ALLOWS YOU TO CREATE A HAIRSTYLE WITH A MATTE FINISH.

RE-FORM ORIGINAL POMADE

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

THANKS TO ITS CONTENT OF VITAMINS AND 11 EXTRACTS, IT PROVIDES EXCELLENT CARE AND REPAIR TO THE HAIR. ALLOWS YOU TO CREATE A HAIRSTYLE WITH MEDIUM SHINE AND MEDIUM HOLD.

150 mL



RE-BOND SILVER SHAMPOO

BIOTIN+NIACIN+PANTHENOL+PLANT KERATIN

SHAMPOO WITH CARE AND PROTECTION EFFECT NEUTRALISES UNWANTED YELLOW ORANGE REFLECTIONS ON THE HAIR THANKS TO NEUTRALIZING PIGMENTS IN ITS CONTENT AND PROVIDES AN EFFECTIVE HAIR CARE. PREVENT DISCOLORATION AND CHANGES IN THE COLOR OF THE HAIR DUE TO THE EFFECTS OF TIME AND THE SUN, HELPING TO CREATE SHINY HAIR. THANKS TO ITS COLOR NEUTRALIZER FORMULA IT PROTECTS THE COLOR OF THE HAIR.

250 mL / 500 mL



"INSPIRED BY NATURE;
A NATURAL **RE-FRESHER**
TO BEAUTY WITH THE
NEW SERIES OF
ANIMAL-FRIENDLY,
CLEAN CONTENT."





CHAOS BUT **IMMORTAL CHAOS**™



DEEP SCALP CLEANING
CHAOS SEA SALT DETOX SHAMPOO

'CHAOS' SEA SALT SHAMPOO, PRODUCED FROM SEA SALT, IMITATES THE EFFECT OF SEA SALT ON THE HAIR AND FACILITATES DAILY HAIR CARE WITH ITS HAIR STYLING FEATURE.
 350 mL



CHAOS SEA SALT POMADE

'CHAOS' SEA SALT POMADE, PRODUCED FROM SEA SALT, IMITATES THE EFFECT OF SEA SALT ON THE HAIR AND FACILITATES DAILY HAIR CARE WITH ITS HAIR STYLING FEATURE.
 100 mL



DEFINES & TEXTURISES
CHAOS SEA SALT SPRAY
 NATURAL WAVES

'CHAOS' SEA SALT SPRAY, PRODUCED FROM SEA SALT, IMITATES THE EFFECT OF SEA SALT ON THE HAIR AND FACILITATES DAILY HAIR CARE WITH ITS HAIR STYLING FEATURE.
 250 mL



VOLUMIZING & STYLING
CHAOS SEA SALT POWDER

'CHAOS' SEA SALT POWDER, PRODUCED FROM SEA SALT, IMITATES THE EFFECT OF SEA SALT ON THE HAIR AND FACILITATES DAILY HAIR CARE WITH ITS HAIR STYLING FEATURE.
 20 g



APRICOT KERNEL SHELLS.
VITAMIN A, C AND E
 "IMMORTAL NYC CHAOS SEA SALT DETOX SHAMPOO"

VITAMIN A; Vitamin A has a role in cell specialization. It needs sebum for the development of the scalp, roots and strands, and vitamin A for sebum formation.

VITAMIN C; Vitamin C contributes to the formation of collagen, which plays a role in keeping your hair young and shiny as it grows. Vitamin C deficiency can cause hair to age and lose volume. Vitamin C, a powerful antioxidant, is needed daily for the formation of collagen, an important part of hair structure.

VITAMIN E; Vitamin E has strong emollient properties; retains the moisture of the hair and relieves dryness when used regularly. It supports your hair to become strong, smooth and shiny.

THE SEA SALT THAT IS USED IN THE CHAOS SERIES IS GETTING FROM DEAD SEA.

SEA SALT

"IMMORTAL NYC CHAOS SEA SALT DETOX SHAMPOO, CHAOS SEA SALT SPRAY, CHAOS SEA SALT POWDER, CHAOS SEA SALT POMADE"

The Dead Sea is a salt lake bordering Jordan to the east and Israel and Palestine to the west. With 33.7% salinity, it is 9.6 times as salty as the ocean. This harsh environment makes animals or seaweed life almost impossible, hence its names: dead sea. The waters from the Dead Sea are unique in that they contain 27% of various salts as compared to 3% in normal sea water. The salt in most oceans is approximately 97% sodium chloride while Dead Sea salt is only 12-18% sodium chloride. The balance of the salts in Dead Sea water are magnesium, potassium, calcium chloride and bromides. Dead Sea salts can be effective in balneotherapy of rheumatoid arthritis, psoriatic arthritis, and osteoarthritis. The minerals are absorbed while soaking, stimulating blood circulation. One study concluded too that the high concentration of magnesium in Dead Sea salt was instrumental in improving skin hydration and reducing inflammation.



Samurai Spirit
RESERVE

Atelier De Niche
Extrait De Cologne

EXCLUSIVE
IMMORTAL™
NYC

武士精神



RESERVE - ATELIER DE NICHE
SAMURAI SPIRIT
EXTRAIT DE COLOGNE
IMMORTAL NYC "RESERVE" SERIES ARE RESTED FOR A LONG TIME UNDER SUITABLE AIR CONDITIONS IN SPECIAL RESTING TANKS. THIS PRODUCT PROVIDES A SENSE OF CLEANLINESS AND COMFORT BY REFRESHING YOUR SKIN WITH ITS FINE FRAGRANCE TYPES.
500 mL



RESERVE - ATELIER DE NICHE
SAMURAI SPIRIT
EXTRAIT DE COLOGNE
IMMORTAL NYC "RESERVE" SERIES ARE RESTED FOR A LONG TIME UNDER SUITABLE AIR CONDITIONS IN SPECIAL RESTING TANKS. THIS PRODUCT PROVIDES A SENSE OF CLEANLINESS AND COMFORT BY REFRESHING YOUR SKIN WITH ITS FINE FRAGRANCE TYPES.
150 mL



RESERVE - ATELIER DE NICHE
SAMURAI SPIRIT
AFTERSHAVE BALSAM
THANKS TO VITAMIN E INSIDE, IT HELPS MOISTURIZE AND SOFTEN YOUR SKIN. IT DOES NOT MAKE YOU FEEL STICKY AND OILY ON THE SKIN. QUICKLY ABSORBABLE.
500 mL



IMMORTALTM
NYC

VENOM
RESERVE FAMILIA

ONLY IMMORTALS WILL
BE ABLE TO EXPERIENCE IT
STUNNING FRAGRANCE
COMPOSITION !



RESERVE
VENOM

ORIGINAL EAU DE COLOGNE

IMMORTAL NYC "RESERVE" SERIES ARE RESTED FOR A LONG TIME UNDER SUITABLE AIR CONDITIONS IN SPECIAL RESTING TANKS. THIS PRODUCT PROVIDES A SENSE OF CLEANLINESS AND COMFORT BY REFRESHING YOUR SKIN WITH ITS FINE FRAGRANCE TYPES.
500 mL



RESERVE
VENOM

ORIGINAL EAU DE COLOGNE

IMMORTAL NYC "RESERVE" SERIES ARE RESTED FOR A LONG TIME UNDER SUITABLE AIR CONDITIONS IN SPECIAL RESTING TANKS. THIS PRODUCT PROVIDES A SENSE OF CLEANLINESS AND COMFORT BY REFRESHING YOUR SKIN WITH ITS FINE FRAGRANCE TYPES.
150 mL



RESERVE
VENOM

AFTERSHAVE BALSAM

THANKS TO VITAMIN E INSIDE, IT HELPS MOISTURIZE AND SOFTEN YOUR SKIN. IT DOES NOT MAKE YOU FEEL STICKY AND OILY ON THE SKIN. QUICKLY ABSORBABLE.
500 mL



IMMORTALTM
NYC

AVENTURA RESERVE FAMILIA

FEEL LIKE A WILD TIGER
IRRESISTIBLE!
A MARINATED SCENT
FROM FAR AWAY.



**RESERVE
AVENTURA**
ORIGINAL EAU DE COLOGNE

IMMORTAL NYC "RESERVE" SERIES ARE RESTED FOR A LONG TIME UNDER SUITABLE AIR CONDITIONS IN SPECIAL RESTING TANKS. THIS PRODUCT PROVIDES A SENSE OF CLEANLINESS AND COMFORT BY REFRESHING YOUR SKIN WITH ITS FINE FRAGRANCE TYPES.
500 mL



**RESERVE
AVENTURA**
ORIGINAL EAU DE COLOGNE

IMMORTAL NYC "RESERVE" SERIES ARE RESTED FOR A LONG TIME UNDER SUITABLE AIR CONDITIONS IN SPECIAL RESTING TANKS. THIS PRODUCT PROVIDES A SENSE OF CLEANLINESS AND COMFORT BY REFRESHING YOUR SKIN WITH ITS FINE FRAGRANCE TYPES.
150 mL



**RESERVE
AVENTURA**
AFTERSHAVE BALSAM

THANKS TO VITAMIN E INSIDE, IT HELPS MOISTURIZE AND SOFTEN YOUR SKIN. IT DOES NOT MAKE YOU FEEL STICKY AND OILY ON THE SKIN. QUICKLY ABSORBABLE.
500 mL



“WITH PLANT KERATIN”
**GROOMING
 MOUSSE & SPRAY**

DEFINING AND VOLUME MOUSSE

“ WAVY AND CURLY HAIR ”



IMMORTAL™
 NYC



WAVY AND CURLY HAIR
GROOMING MOUSSE
 DEFINING AND VOLUME MOUSSE
 IMMORTAL INFUSE GROOMING MOUSSE
 FIXES THE COMBING STYLE NATURALLY
 BY CARING FOR THE HAIR AND BEARD
 300 mL

WAVY AND CURLY HAIR
GROOMING MAT SPRAY
 VARIABLE HOLD FINISHING SPRAY
 IMMORTAL INFUSE GROOMING SPRAY FIXES
 THE COMBING STYLE NATURALLY BY
 CARING FOR THE HAIR AND BEARD.
 250 mL



01. RESERVE EAU DE COLOGNE 500 ml - 150 ml

Designed with poetic alchemy, this fragrance is a striking and intensified signature scent. Clear and sophisticated Reserve blends floral jasmine extracts and majestic saffron in its top notes; In the middle notes, amber essences meet with the light woody structure of cedar tree in the bottom notes.

TOP NOTE
FRUITY, FLORAL
Orange, Fir Balsam, Tagette

MIDDLE NOTE
FLORAL, WOODY
Jasmine, Saffron, Cedarwood

BASE NOTE
AMBERY, MUSKY
Oakmoss, Ambergriss, Candy



02. RESERVE EAU DE COLOGNE 500 ml - 150 ml

A new generation of aromatic trail born from the explosive encounter between high technology and high perfumery. Maximize innovation and creativity to select ingredients that stimulate self-confidence, the power of seduction, and energy. A bold fragrance. The refreshing energy of lemon combines with the addictiveness of ultra-creamy lavender and the sensuality of woody vanilla. Instinctively free.

TOP NOTE
FLORAL, FRUITY
Lavender, Lemon Zest, Amalfi Lemon

MIDDLE NOTE
FLORAL, MUSKY
Lavender, Apple, Smoke, Earthy Notes, Patchouli

BASE NOTE
FLORAL
Vanilla, Lavender, Vetiver



03. RESERVE EAU DE COLOGNE 500 ml - 150 ml

This fragrance symbolizes men's strength against difficulties. Inspired by brave climbs, this fragrance tells the power and magnificence of man and nature. It is one of the perfumes that you can use comfortably in all seasons due to its oriental and woody notes.

TOP NOTE
FRUITY, FLORAL
Orange, Fir Balsam, Tagette

MIDDLE NOTE
FLORAL, WOODY
Jasmine, Saffron, Cedarwood

BASE NOTE
AMBERY, MUSKY
Oakmoss, Ambergriss, Candy



04. RESERVE EAU DE COLOGNE 500 ml - 150 ml

A fresh, woody citrus fragrance inspired by the Italian cypress of Mediterranean landscapes. The fragrance is built around a hearty dose of reserve that reflects its bright side in an elegant fresh woody citrus scent with perfume, bergamot and lemon. With the elegant dryness of cedar wood.

TOP NOTE
FRUITY
Sicilian Lemon, Bergamot

MIDDLE NOTE
FLORAL
Cypress, Galbanum, Clary Sage

BASE NOTE
WOODY
Cedar



05. RESERVE EAU DE COLOGNE 500 ml - 150 ml

A new fragrance that represents the man in a love story. An aged cognac-colored fragrance that symbolizes the character of the new intense perfume. It will be impossible to resist the attraction of modern men who are passionate about this sweet fragrance dominated by vanilla fruits.

TOP NOTE
CITRUS, FRUITY
Cardamom, Pink Pepper, Violet, Leaf, Mint

MIDDLE NOTE
FRUITY, FLORAL
Pineapple, Cinnamon, Melon, Sage, Lavender

BASE NOTE
WOODY, MUSKY
Vanilla, Chestnut, Amberwood, Cedar, Guaiac Wood



06. RESERVE EAU DE COLOGNE 500 ml - 150 ml

This fragrance is the reflection of man's power and masculinity. He, with his charisma, is a unique, fascinating, powerful that everybody envies. The expression of the victory turns to masculine with this scent.

TOP NOTE
FLORAL, FRUITY
Jasmine, Green Mandarin, Ginger Flower

MIDDLE NOTE
MUSKY
Vanilla, Salt

BASE NOTE
WOODY, AMBER
Ambergris, Cashmere Wood, Santalwood



07. RESERVE EAU DE COLOGNE 500 ml - 150 ml

This fragrance is the reflection of man's power and masculinity. He, with his charisma, is a unique, fascinating, powerful that everybody envies. The expression of the victory turns to masculine with this scent.

TOP NOTE
FLORAL, FRUITY
Leather, Spice and Woody

MIDDLE NOTE
FRUITY
Raspberry

BASE NOTE
FLORAL
Rose and rosat geranium



01. RESERVE AFTERSHAVE BALSAM

Thanks to vitamin e inside, it helps moisturize and soften your skin. It does not make you feel sticky and oily on the skin. Quickly absorbable

TOP NOTE
FRUITY, FLORAL
Orange, Fir Balsam, Tagette

MIDDLE NOTE
FLORAL, WOODY
Jasmine, Saffron, Cedarwood

BASE NOTE
AMBERY, MUSKY
Oakmoss, Ambergriss, Candy

02. RESERVE AFTERSHAVE BALSAM

Thanks to vitamin e inside, it helps moisturize and soften your skin. It does not make you feel sticky and oily on the skin. Quickly absorbable

TOP NOTE
FLORAL, FRUITY
Lavender, Lemon Zest, Amalfi Lemon

MIDDLE NOTE
FLORAL, MUSKY
Lavender, Apple, Smoke, Earthy Notes, Patchouli

BASE NOTE
FLORAL
Vanilla, Lavender, Vetiver



EXCLUSIVE IMMORTAL™ NYC RESERVE

IMMORTAL NYC "RESERVE" SERIES ARE RESTED FOR A LONG TIME UNDER SUITABLE AIR CONDITIONS IN SPECIAL RESTING TANKS.



31. RESERVE 50 ml

Designed with poetic alchemy, this fragrance is a striking and intensified signature scent. Clear and sophisticated Reserve blends floral jasmine extracts and majestic saffron in its top notes; In the middle notes, amber essences meet with the light woody structure of cedar tree in the bottom notes.

TOP NOTE
FRUITY, FLORAL
Orange, Fir Balsam, Tangelo

MIDDLE NOTE
FLORAL, WOODY
Jasmine, Saffron, Cedarwood

BASE NOTE
AMBERY, MUSKY
Oakmoss, Ambergris, Candy



32. RESERVE 50 ml

It offers a fascinating view that will take the breath of the travelers located in the south of Rome. The scents of the landscape are hidden in this scent. A fragrance as magical and sensual as the goddess Circe as its inspiration. Characterized by a lush bouquet of sweet fruits such as passion fruit, peach and pear, the scent mixes with the ingenious alchemy of raspberry and black currant. Perfect heliotropin and dominant lily of the valley are completed with strong notes of patchouli and musk.

TOP NOTE
FRUITY
Passion Fruit, Raspberry,
Peach

MIDDLE NOTE
FLORAL, WOODY
Lily Of The Valley, Muguet,
Heliotrope

BASE NOTE
AMBERY, MUSKY
Amber, Musk, Vanilla,
Santalwood



33. RESERVE 50 ml

The essence of the perfume hides a little secret: thanks to the special extraction technique of the molecule extracted from a rare Indian plant, this fruity and floral elixir offers a lasting and velvety effect, emphasizing one's aura.

TOP NOTE
CITRUS - FRUITY
Bergamot, Lemon, Peach

MIDDLE NOTE
FLORAL
Jasmine, Peony,
Orange Blossom

BASE NOTE
WOODY - AMBER
Woody Notes, Mossy Notes,
Amber, Musk



34. RESERVE 50 ml

It is a powdery and creamy design as well as being a very sugary scent. It has a very high energy. Sweet fruits were kept in density. The presence of floral scents has been reflective of the spring energy as a season. It adapts to seasonal transitions such as spring and autumn. It can be said that it is more suitable for evening meetings and dinners.

TOP NOTE
CITRUS - FRUITY
Bergamot, Lemon, Mandarin,
Pinkpepper, Pineapple

MIDDLE NOTE
FLORAL
Jasmine, YlangYlang

BASE NOTE
AMBER-WOODY
Patchouli, Sandalwood, Amber,
Musk, Tonka, Vanilla



35. RESERVE 50 ml

The most striking of this collection, appealing to all the senses, seductive, the embodiment of the new generation Parisian man. With a high content of Peony, that create addictivity and has a strong character, shy and delicate at first, and blooms like a showy flower at night.

TOP NOTE
CITRUS - FRUITY
Bergamot, Lemon, Peach

MIDDLE NOTE
FLORAL
Jasmine, Peony,
Orange Blossom

BASE NOTE
WOODY - AMBER
Woody Notes, Mossy Notes,
Amber, Musk



36. RESERVE 50 ml

Its freshness reveals new emotional and mysterious aspects. This fragrance invites spicy notes to heighten sensuality. It is surrounded by the aroma of Ambroxan and Papua New Guinea Vanilla. The cold of the night meets the burning of the desert in this unique scent.

TOP NOTE
CITRUS, SPICY
Bergamot, Mandarin,
Sichuan Pepper

MIDDLE NOTE
WOODY-HERBAL
Patchouli, Vetiver,
Lavender, Geranium

BASE NOTE
AMBERY, MUSKY
Amber, White Musk



37. RESERVE 50 ml

Freshness and sensuality challenge each other in this intense blend. Starting off surprisingly with increased freshness, the vibrancy of lemon infused with overwhelming incense is followed by a burst of deep sensuality. A perfect match between the incredible feel of tonka bean backed by a deep vanilla and potent freshness and magnetic intensity. Nothing can stop this powerful and captivating fragrance.

TOP NOTE
MARINE, CITRUS
Pink Grapefruit,
Ruby Mandarin, Marine Note

MIDDLE NOTE
SPICY, WOODY
Cinnamon, Exotic Woods,
Mossy Notes

BASE NOTE
AMBERY, MUSKY
Amber of Aden, Sweet Musk



38. RESERVE 50 ml

It is a fragrance for those who are looking for a bold, rich and iconic perfume. It took its power, success and vision from the war, peace and romance of Emperor Napoleon. This symbol evokes that the person using the fragrance has a boundless and adventurous spirit.

TOP NOTE
CITRUS, FRUITY
Cassis, Bergamot, Apple,
Pineapple, Aromatic Notes

MIDDLE NOTE
SPICY, WOODY
Pink Pepper, Jasmine,
Briach, Patchouli

BASE NOTE
AMBERY, MUSKY
Amber, Vanilla,
Mossy Notes, Musk



39. RESERVE 50 ml

This fragrance is the embodiment of the wonderful combination between the heat of the sun and an attractive and refreshing breeze.

TOP NOTE
FLORAL, FRESH
Rose, Fresh

MIDDLE NOTE
FLORAL
Cedarwood, Jasmine

BASE NOTE
WOODY, MUSKY
Musk, Drywoody



40. RESERVE 50 ml

An elegant fragrance blended with pipe tobacco and spices, a reminder of the English gentlemen's club.

TOP NOTE
ORIENTAL
Tobacco Leaf, Spicy

MIDDLE NOTE
SPICY, WOODY
Tonka Beans, Vanilla, Cacao

BASE NOTE
AMBERY, MUSKY
Woody

CRÉATEUR DE PARFUMS
Dany Kuchel
FABRIQUÉ DANS L'USINE IMMORTAL NYC



The 'RESERVE' fragrance collection that is specially chosen for barbers.

The scents used give clues about people's life, inner world, expectations, perspective on life and many more. Each fragrance in the "RESERVE" fragrance collection is a narrative that addresses all senses, reflecting the story of man's relationship with the earth, his humble dialogue with nature and its elements. From its dynamic, innovative scents to its heritage design and timeless notes, "RESERVE" is a rare blend of old and new expressed in our contemporary fragrance language and aesthetics. While every fragrance in the collection represents immortality in generous times; it is the peak of a creative and collaborative process.

Instead of being dominated by common scents, greet the "RESERVE" collection, one of the pioneers of innovative sustainability!

EXCLUSIVE BARBER'S
IMMORTAL
NYC

Connect



I'M A STAR
BECAUSE



IMMORTAL™

BE BOLD AND BE YOU



**CREAM POMADE
ICONIC MEN**
SHINE / FLEXIBLE HOLD
DELIVERS UNBELIEVABLE BULKINESS, TEXTURE WITH ITS FORMULA
DEFYING THE GRAVITY. MAKES HAIR EMPHASIZED NOT CAUSING ANY OILY LOOK
THANKS TO ITS STRUCTURE CONTAINING "CREAMY" POMADE.
150 mL



**HAIR WAX
MATTE LOOK**
DRY LOOK / STRONG HOLD
IDEAL FOR CREATING THE DRY LOOK/MATTE HAIR MODELS AND THANKS
TO ITS SPECIAL FORMULA CONTAINING WAX WITH A DECENT PERFUME,
STRONG HOLDING POWER WITHOUT HARDENING YOUR HAIR
AND INSTANTLY TEXTURIZING.
150 mL



**HAIR WAX
ONE IN A MILLION**
SHINE / STRONG HOLD
DELIVERS A STRONG HOLD WITHOUT ADDING ANY WEIGHT TO YOUR HAIR AND,
PROTECTS YOUR HAIR AGAINST ABRASIVE EFFECTS OF MOISTURE FOR AN EXTENDED
PERIOD OF TIME. LETS YOU APPLY FASHIONABLE STYLES BY CREATING
PERFECT TEXTURES, THANKS TO ITS SPECIAL CONTENTS.
NO NEED TO MENTION THE MOST FAMOUS PERFUME IS IN THIS WAX.
150 mL



**ORIGINAL POMADE
THE CREED**
MAX SHINE / STRONG HOLD
THIS POMADE WITH A STRONG HOLDING POWER IS IDEAL FOR DYNAMIC AND
FASCINATING HAIR MODELS THANKS TO ITS TEXTURE PROVIDING MAXIMUM SHINE
AND ITS STRUCTURE DELIVERING MAXIMUM HOLDING FORCE, ENVELOPING ALL
THESE WITH A WORLD FAMOUS DECENT PERFUME.
150 mL



**HAIR STYLING WAX
CAPTAIN BLACK**
MAX SHINE / ULTRA STRONG HOLD
THANKS TO THE ARGAN & KERATIN COMPLEX IN ITS CONTENTS,
IT PROVIDES STRONG HOLD WITHOUT MAKING THE HAIR HEAVY, PROTECTS
IT FOR A LONG TIME AGAINST THE EFFECT OF MOISTURE, CREATES
A GREAT TEXTURE AND ENABLES YOU TO APPLY FASHION STYLES
150 mL



**HAIR WAX
STRAWBERRY**
SHINE / STRONG HOLD
DELIVERS MAXIMUM SHINE AND STRONG HOLDING POWER BY RETEXTURIZING
YOUR HAIR, PERFORMS A ATTENTIOUS SCENT AND LETS YOU CREATE ANY
STYLE YOU WANT SINCE IT IS EASY TO BE APPLIED ON ANY TYPE OF HAIR.
150 mL



**MATTE STYLING POMMADE
EXTREME DRY LOOK**
NO SHINE / STRONG FIRM HOLD
IS SPECIALLY DESIGNED TO HELP YOU ACHIEVE
YOUR BEST MESSY HAIR STYLE. EXTREME MATTE DRY LOOK
& STRONG FIRM HOLD.
150 mL



**HAIR WAX
PLATINUM EDITION**
SHINE / FLEXIBLE FIRM HOLD
DELIVERS UNBELIEVABLE BULKINESS, TEXTURE WITH ITS FORMULA
DEFYING THE GRAVITY. MAKES HAIR EMPHASIZED NOT CAUSING ANY OILY LOOK
THANKS TO ITS STRUCTURE CONTAINING "CREAMY" POMADE.
150 mL



**CREAM POMADE
FIBER**
SHINE / FLEXIBLE STRONG
IMMORTAL NYC FIBER CREAM POMADE WITH FLEXIBLE
HOLDING POWER, GIVES TEXTURE AND FULLNESS TO HAIR.
CREATES ALL DAY LASTING STYLES.
150 mL

HAIR WAX & POMADE SERIES
THINK BIG!
IMMORTALTM
NYC



I'M DIFFERENT
BECAUSE



IMMORTALTM

BE **BOLD** AND BE YOU

IMMORTAL™ NYC

Think small
IMPACT BIG !
HAIR WAX & POMADE SERIES
NOW IN A NEW SIZE.
50mL e 1.69 FL.OZ



**HAIR WAX
ONE IN A MILLION**
SHINE / STRONG HOLD
DELIVERS A STRONG HOLD WITHOUT ADDING ANY WEIGHT TO YOUR HAIR AND, PROTECTS YOUR HAIR AGAINST ABRASIVE EFFECTS OF MOISTURE FOR AN EXTENDED PERIOD OF TIME. LETS YOU APPLY FASHIONABLE STYLES BY CREATING PERFECT TEXTURES, THANKS TO ITS SPECIAL CONTENTS. NO NEED TO MENTION THE MOST FAMOUS PERFUME IS IN THIS WAX.
50 mL



**CREAM POMADE
ICONIC MEN**
SHINE / FLEXIBLE HOLD
DELIVERS UNBELIEVABLE BULKINESS, TEXTURE WITH ITS FORMULA DEFYING THE GRAVITY. MAKES HAIR EMPHASIZED NOT CAUSING ANY OILY LOOK THANKS TO ITS STRUCTURE CONTAINING "CREAMY" POMADE.
50 mL



**HAIR WAX
MATTE LOOK**
DRY LOOK / STRONG HOLD
IDEAL FOR CREATING THE DRY LOOK/MATTE HAIR MODELS AND THANKS TO ITS SPECIAL FORMULA CONTAINING WAX WITH A DECENT PERFUME, STRONG HOLDING POWER WITHOUT HARDENING YOUR HAIR AND INSTANTLY TEXTURIZING.
50 mL



**HAIR STYLING WAX
CAPTAIN BLACK**
MAX SHINE / ULTRA STRONG HOLD
THANKS TO THE ARGAN & KERATIN COMPLEX IN ITS CONTENTS, IT PROVIDES STRONG HOLD WITHOUT MAKING THE HAIR HEAVY, PROTECTS IT FOR A LONG TIME AGAINST THE EFFECT OF MOISTURE, CREATES A GREAT TEXTURE AND ENABLES YOU TO APPLY FASHION STYLES
50 mL



**ORIGINAL POMADE
THE CREED**
MAX SHINE / STRONG HOLD
THIS POMADE WITH A STRONG HOLDING POWER IS IDEAL FOR DYNAMIC AND FASCINATING HAIR MODELS THANKS TO ITS TEXTURE PROVIDING MAXIMUM SHINE AND ITS STRUCTURE DELIVERING MAXIMUM HOLDING FORCE, ENVELOPING ALL THESE WITH A WORLD FAMOUS DECENT PERFUME.
50 mL



**MATTE STYLING POMMADE
EXTREME DRY LOOK**
NO SHINE / STRONG FIRM HOLD
IS SPECIALLY DESIGNED TO HELP YOU ACHIEVE YOUR BEST MESSY HAIR STYLE. EXTREME MATTE DRY LOOK & STRONG FIRM HOLD.
50 mL



**HAIR WAX
STRAWBERRY**
SHINE / STRONG HOLD
DELIVERS MAXIMUM SHINE AND STRONG HOLDING POWER BY RETEXTURIZING YOUR HAIR, PERFORMS A ATTENTIOUS SCENT AND LETS YOU CREATE ANY STYLE YOU WANT SINCE IT IS EASY TO BE APPLIED ON ANY TYPE OF HAIR.
50 mL



**CREAM POMADE
FIBER**
SHINE / FLEXIBLE STRONG
IMMORTAL NYC FIBER CREAM POMADE WITH FLEXIBLE HOLDING POWER. GIVES TEXTURE AND FULLNESS TO HAIR. CREATES ALL DAY LASTING STYLES.
50 mL



**HAIR WAX
PLATINUM EDITION**
SHINE / FLEXIBLE FIRM HOLD
DELIVERS UNBELIEVABLE BULKINESS, TEXTURE WITH ITS FORMULA DEFYING THE GRAVITY. MAKES HAIR EMPHASIZED NOT CAUSING ANY OILY LOOK THANKS TO ITS STRUCTURE CONTAINING "CREAMY" POMADE.
50 mL

Immortal

I'M FREE
BECAUSE



IMMORTAL™

BE BOLD AND BE YOU



DELUXE SUPER POMADE

FORMULA, ENRICHED WITH A STRONG HOLDING MATRIX, LOCKS YOUR HAIR STYLE. IMMORTAL NYC DELUXE POMADE WITH HARD HOLDING POWER: GIVES HAIR A SHINY AND WELL-GROOMED LOOK. CREATES PERMANENT STYLES THAT LAST ALL DAY. DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. IT IS EASY TO REMOVE FROM HAIR BY WASHING. 100 mL



EXPERT FIBER POMADE

IMMORTAL NYC EXPERT FIBER POMADE WITH FLEXIBLE HOLDING POWER: GIVES TEXTURE AND FULLNESS TO HAIR. CREATES ALL DAY LASTING STYLES. DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. IT IS EASY TO REMOVE FROM HAIR BY WASHING. 100 mL



THE CREED CLASSIC POMADE

IMMORTAL NYC THE CREED CLASSIC POMADE WITH HARD HOLDING POWER: GIVES HAIR A SHINY AND WELL-GROOMED LOOK. CREATES ALL DAY LASTING STYLES. DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. IT IS EASY TO REMOVE FROM HAIR BY WASHING. 100 mL



GREASE ORIGINAL POMADE

FORMULA, ENRICHED WITH MEDIUM HOLDING MATRIX, LOCKS YOUR HAIR STYLE. IMMORTAL NYC GREASE POMADE WITH MEDIUM HOLDING POWER: GIVES HAIR A SHINY AND MAINTAINED LOOK, DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. IT IS EASY TO REMOVE FROM HAIR BY WASHING. 100 mL



MASTER CLAY POMADE

FORMULA, ENRICHED WITH A STRONG HOLDING MATRIX, LOCKS YOUR HAIR STYLE. IMMORTAL NYC CLAY POMADE WITH HARD HOLDING POWER: GIVES HAIR A MATTE AND CARE LOOK. CREATES PERMANENT STYLES THAT LAST ALL DAY. WITH ITS CLAY-BASED STRUCTURE, IT PROVIDES VOLUME AND FULLNESS TO THE HAIR. DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. IT IS EASY TO REMOVE FROM HAIR BY WASHING. 100 mL



TOBACCO PERFUMED MATTE POMADE

IMMORTAL NYC MATTE POMADE WITH HIGH HOLDING POWER GIVES HAIR A MATTE AND WELL-GROOMED LOOK. CREATES PERMANENT STYLES THAT LAST ALL DAY. POMADE STRUCTURE PROVIDES EASY AND FAST USING ADVANTAGE. DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. 100 mL



SLEEK CREAM POMADE

IMMORTAL NYC SLEEK CREAM POMADE WITH FLEXIBLE HOLDING POWER: GIVES SHININESS AND VOLUME TO HAIR. CREATES ALL DAY LASTING STYLES. DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. IT IS EASY TO REMOVE FROM HAIR BY WASHING. 100 mL



CBD GEL STYLING WAX

IMMORTAL NYC CBD GEL STYLING WAX WITH HARD HOLDING POWER: GIVES HAIR A SHINY AND WELL-GROOMED LOOK. CREATES PERMANENT STYLES THAT LAST ALL DAY. DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. 100 mL



BIG PINK MATTE POMADE

FORMULA, ENRICHED WITH A STRONG HOLDING MATRIX, LOCKS YOUR HAIR STYLE. IS SPECIALLY DESIGNED TO HELP YOU ACHIEVE YOUR BEST MESSY HAIR STYLE. EXTREME MATTE DRY LOOK & STRONG FIRM HOLD. 100 mL



EXCLUSIVE
IMMORTALTM
NYC



DELUXE SUPER POMADE

FORMULA, ENRICHED WITH A STRONG HOLDING MATRIX, LOCKS YOUR HAIR STYLE.
IMMORTAL NYC DELUXE POMADE WITH HARD HOLDING POWER. GIVES OFF
A SHINY AND WELL-GROOMED LOOK TO THE HAIR.
CREATES ALL DAY LASTING STYLES. IT DOES NOT LEAVE ANY RESIDUE ON THE
HAIR SURFACE. IT GETS OUT OF THE HAIR EASILY BY WASHING.
100 mL



DELUXE SUPER MOUSSE

MIRACLE CURLS - MOISTURISING HAIR MOUSSE
SHINE WHILE STYLING CURLY HAIR. IT PROVIDES EXCELLENT FLEXIBLE
HOLD FOR FINE HAIR PRONE TO HAIR STATIC.



DELUXE SUPER BEARD & HAIR FILLER

THE BEARD FILLER PEN WILL GIVE YOU A CLEAN,
FULLER AND CONTOURED LOOK
10 gr

DELUXE SUPER POWDER

MATTE LOOK & VOLUME
20 gr





DELUXE SUPER SPRAY MEGA STRONG

FORMULA ENRICHED WITH KERATIN COMPLEX AND WORKABLE HOLDING MATRIX LOCKS HAIRSTYLE IN. MEGA STRONG HOLDING HAIR SPRAY. SUITABLE FOR RETRO AND STRONG-LOOKING MODELS BY GIVING A MATTE APPEARANCE TO THE HAIR. CREATES LASTING STYLES FOR THE WHOLE DAY WITHOUT ADDING ANY EXTRA WEIGHT TO THE HAIR.

200 mL

DELUXE SUPER STICK WAX

PERFECT FOR FIXING ANTI-CLUTTER IN HAIR, IT PROVIDES A STRONG HOLD ON THE HAIR.

30 gr



DELUXE A SUPER STYLE " NOT ORDINARY "

EXCLUSIVE

IMMORTAL™ NYC

SHOWING UP, NO MORE HIDING
A REBORN STORY OF
One Million Dollars

FAMILIA REGENERATED AND EXPANDED WITH NEW MEMBERS

"EAU DE COLOGNE - 3 IN 1 SHAMPOO - HAIR POWDER - SUPERIOR SHAVING GEL - AFTERSHAVE BALSAM"

SIGNATURE COLLECTION





GOLD EDITION
**ONE MILLION DOLLARS
 HAIR POWDER**
 VOLUME & STYLING POWDER MATTE TEXTURE
 WHILE GIVING VOLUME TO YOUR HAIR, IT PROVIDES A NATURAL
 STYLING THANKS TO ITS MATTE FORMULA.
 20 gr



GOLD EDITION
**ONE MILLION DOLLARS
 3 IN 1 SHAMPOO**
 SHAMPOO + CONDITIONER + SHOWER GEL
 IT GENTLY CLEANSSES HAIR AND SKIN. IT PROVIDES YOU TO ACHIEVE SHINING AND SOFT
 HAIR BY OIL CARE. IT TAKES CONTROL OF HAIR STATIC. IT PLAYS AN EFFECTIVE ROLE IN
 THE CARE OF THE SCALP. IT SOFTENS, MOISTURIZES THE SKIN, AND GIVES A SILKY FEEL.
 IDEAL FOR WHOLE BODY CLEANING WITH A SINGLE PRODUCT.
 500 mL



GOLD EDITION
**ONE MILLION DOLLARS
 EAU DE COLOGNE**
 THIS PRODUCT PROVIDES A SENSE OF CLEANLINESS AND COMFORT BY
 REFRESHING YOUR SKIN WITH ITS FINE FRAGRANCE TYPES.
 500 mL

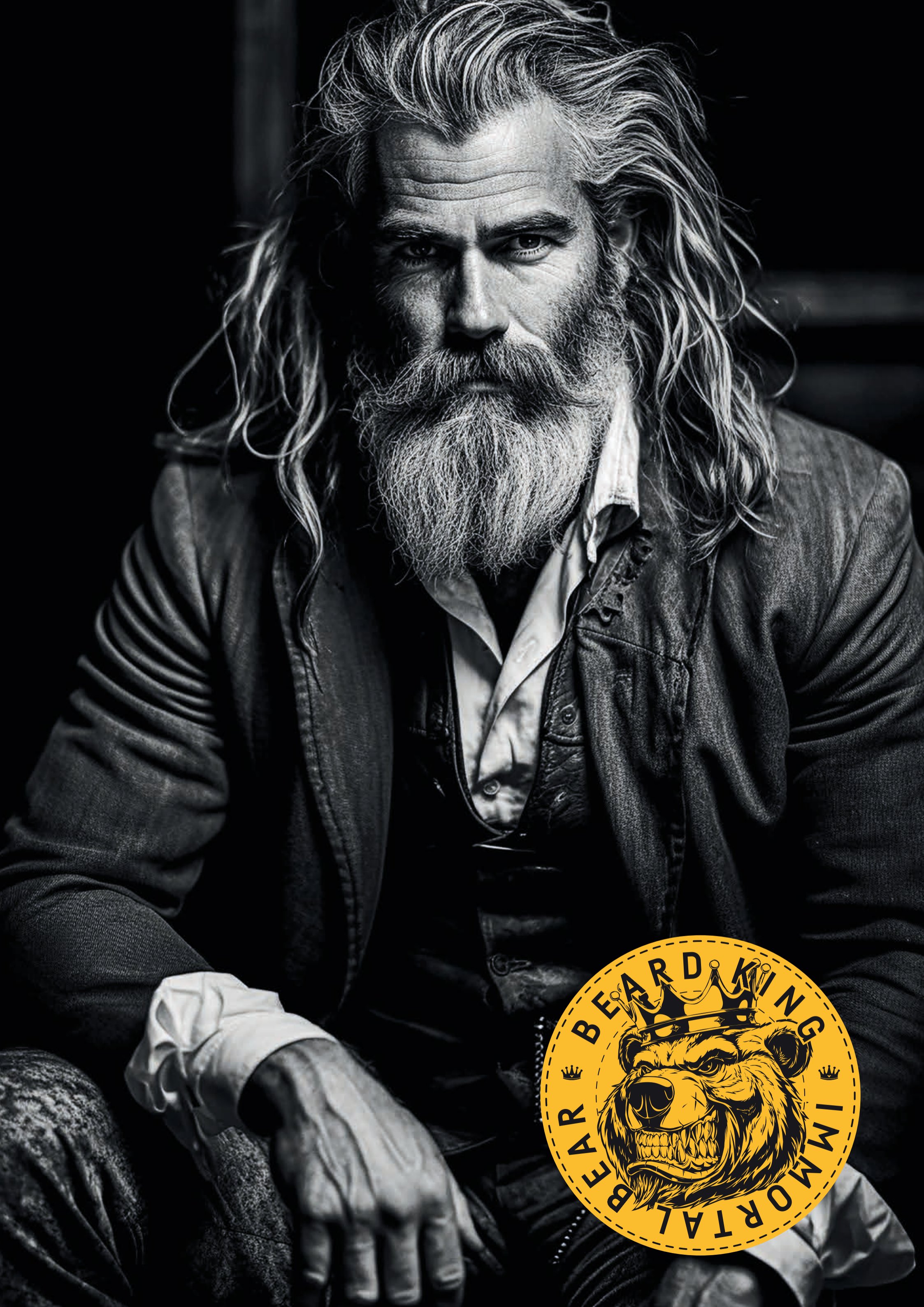


GOLD EDITION
**ONE MILLION DOLLARS
 AFTERSHAVE BALSAM**
 THANKS TO VITAMIN E INSIDE, IT HELPS MOISTURIZE AND SOFTEN YOUR SKIN.
 IT DOES NOT LEAVE A STICKY AND GREASY FEELING ON YOUR SKIN. QUICKLY ABSORBABLE.
 350 mL



GOLD EDITION
**ONE MILLION DOLLARS
 SUPERIOR SHAVING GEL**
 DUE TO ITS MOISTENING FEATURE, IT HELPS YOU SMOOTH YOUR BEARD
 AND SKIN, PROTECTS AGAINST EXTERNAL EFFECTS. IT ENHANCES THE SLIPPERINESS
 BETWEEN THE SKIN AND THE RAZOR BLADE FOR A MORE COMFORTABLE SHAVING.
 1000 mL







NEW BEARD FAMILY
IMMORTAL BEAR
'BEARD KING'
beard love



BEARD SHAMPOO FOR THE BOLD MEN

A SPECIALLY FORMULATED, MOISTURIZING AND CLEANSING SHAMPOO FOR BEARDS.
ALOE VERA EXTRACTS AND PRO VITAMIN B5 HELP SMOOTHEN AND
BALANCE THE SKIN. MAKES THE BEARD EASIER TO COMB.

250 mL



BEARD POMADE FOR THE BOLD MEN

DELIVERS A FLEXIBLE HOLDING POWER BY MAKING YOUR HAIR
A PERFECT NATURAL LOOK THANKS TO ITS MATT STRUCTURE;
IDEAL FOR BULKY BEARD STYLES.

50 mL



BEARD STYLING CARE CREAM FOR THE BOLD MEN

DOES NOT CAUSE AN OILY LOOK THANKS TO ITS SPECIAL WAX CONTENT.
YOU MAY CREATE THE MOST EXTREME STYLES WITH OUTSTANDING
BRIGHTNESS AND, EXTRA ORDINARY TEXTURIZATION.

100 mL



BEARD FULL OIL FOR THE BOLD MEN

WITH ITS FORMULA WITH OILS RICH IN E-VITAMINS
THE PRODUCT NOURISHES AND MOISTURIZES YOUR DRY AND DAMAGED BEARD.
THE PRODUCT MAKES YOUR BEARD EXTRAORDINARY SOFT AND SHINY..

100 mL



I'M SO CRAZY
BECAUSE



IMMORTALTM

BE **BOLD** AND BE YOU



COLORING HAIR STYLING WAX

WATERASE - EASY TO CLEAN

RED - GREEN - BLUE - BLACK - SILVER - GOLD

Thanks to its special creamy formula,
it helps you to shape your hair while coloring.

100 mL



2-IN-1 HAIR MAKE-UP SET

HAIR BUILDING FIBERS &
FIBERS LOCKING SPRAY

Made of natural, colored Keratin protein that is statically charged,
Hair Building Fibers intertwine with your existing hair for a completely
natural look. Hair Building Fibers resists wind, rain, and perspiration
but removes easily with shampoo.

20 G / 150 ML

ONE DAY HAIR COLOR WASHOUT - MECH SPRAY

- GOLD NIGHT - SILVER NIGHT - PINK MINK - LIME GREEN - LIGHT BLUE -

Suitable for daily use. It is not permanent and is easily removed from the hair with shampoo.

200 mL





TEMPORARY HAIR RETOUCH SPRAY

+ HARD BLACK + DARK BROWN

IT PROVIDES AN AESTHETIC LOOK BY FILLING THE GREY AND THIN HAIR AREAS. IT DRIES QUICKLY AND PROVIDES LONG-LASTING COVER. IT DOES NOT FLOW AND GET ON YOUR CLOTHES. SUITABLE FOR ALL HAIR TYPES. IT IS EASILY CLEANSED FROM THE HAIR WITH SHAMPOO.

250 mL



BEFORE

AFTER





**I'M ON THE PEAK
BECAUSE**



IMMORTAL™

BE **BOLD** AND BE YOU



OULD ROYAL
GEL STYLING WAX
 MED SHINE - STRONG FIXATION
 THE FORMULA, ENRICHED WITH PLANT KERATIN, WAS DEVELOPED TO CREATE A PERFECT TEXTURE FOR WAVY AND FLEXIBLE HAIR TYPES. PROVIDES LONG- LASTING STYLES.
 150 ML



LUXURY MARINE
HAIR STYLING WAX
 ULTRA SHINE - LIGHT FIXATION
 THE FORMULA ENRICHED WITH PLANT KERATIN, WITH ITS SPECIAL MARINE, PROVIDES MEDIUM HOLD AND SHINING LOOK WITH ITS SCENT.
 150 ML



BUBBLE GUM
HAIR STYLING WAX
 MAX SHINE - MED FIXATION
 THE FORMULA, ENRICHED WITH PLANT KERATIN, WAS SPECIALLY DEVELOPED TO CREATE MODERN AND STUNNING HAIRSTYLES. VERSATILE FORMULA FOR ALL HAIR TYPES.
 150 ML



CAPTAIN BLACK
ORIGINAL POMADE
 MED SHINE - STRONG FIXATION
 THE FORMULA, ENRICHED WITH THE PLANT KERATIN, WAS DEVELOPED FOR STRONG HOLDING AND RESTYLING BY INSPIRING FROM HARD SAILORS.
 150 ML



SWEET BOY
ORIGINAL POMADE
 MAX SHINE - EXTREME FIXATION
 THE FORMULA, ENRICHED WITH PLANT KERATIN, WAS SPECIALLY DEVELOPED FOR THE MOST DIFFICULT HAIRSTYLES. SWEET BOY WITH MAXIMUM HOLDING AND BRIGHTNESS IS EASY TO REMOVE FROM HAIR.
 150 ML



MANIFESTO
MATTE POMADE
 LOW SHINE - MED HOLD
 THE FORMULA, ENRICHED WITH PLANT KERATIN, WAS DEVELOPED TO CREATE MATTE AND NATURAL HAIRSTYLES. YOU CAN ACHIEVE A NATURAL LOOK LIKE THERE IS NOTHING ON YOUR HAIR.
 150 ML



ONE MILLION DOLLARS
HAIR STYLING WAX
 MAX SHINE - EXTREME FIXATION
 THE FORMULA, ENRICHED WITH PLANT KERATIN, WAS SPECIALLY DEVELOPED FOR MAXIMUM HOLDING AND SHINING HAIR. IT IS EASY TO REMOVE FROM HAIR AT THE FIRST WASH.
 150 ML



SHOW MUST GO ON
FIBER EXTENDED
 MED SHINE - FLEX HOLD
 FIBER-LIKE RESIN PRODUCT, ENRICHED WITH PLANT KERATIN, DEVELOPED TO TEXTURE HAIR AND TO INCREASE THE FULLNESS OF HAIR. PROVIDES BRIGHTNESS AND FLEXIBLE HOLDING.
 150 ML



ICONIC MEN
CREAM POMADE
 MED SHINE - FIRM HOLD
 THE FORMULA, ENRICHED WITH PLANT KERATIN, WAS DEVELOPED TO HELP PROVIDE A NATURAL LOOK AT LOW BRIGHTNESS WHILE SOFTENING HAIR. MOIST CREAM POMADE PROVIDES LIGHT/FIRM HOLDING AT LOW SHINE.
 150 ML



PINK SWEETIE
HAIR STYLING WAX
 MAXIMUM SHINE - MAXIMUM HOLD
 FIBER-LIKE RESIN PRODUCT, ENRICHED WITH PLANT KERATIN, DEVELOPED TO TEXTURE HAIR AND TO INCREASE THE FULLNESS OF HAIR. PROVIDES BRIGHTNESS AND FLEXIBLE HOLDING.
 150 ML



ROCK STAR
CLAY POMADE
 DRY LOOK - STRONG
 THE FORMULA, ENRICHED WITH PLANT KERATIN, CONCENTRATED STYLING POWER, WAS DEVELOPED TO MANIPULATE HAIR IN ANY STYLE. ITS SPECIAL FORMULA CREATES LONG-LASTING HAIRSTYLES.
 150 ML



FIBER PASTE
SEMI MATTE TEXTURE
 NATURAL LOOK - FLEXIBLE HOLD
 FIBER-LIKE RESIN PRODUCT, ENRICHED WITH PLANT KERATIN, WAS DEVELOPED TO CREATE SEMI-MATTE AND TEXTURE HAIR AND TO INCREASE THE FULLNESS OF HAIR.
 150 ML



IMMORTAL INFUSE

BARBER ESSENTIALS

REVOLUTION OF THE HAIRSTYLE

WE ♥
HARD

IMMORTAL INFUSE

BARBER ESSENTIALS

NEW ICONIC WAXES, YOU'LL LOVE THEIR SCENTS.



HAIR STYLING WAX
APRICOT CRUSH
ULTRA SHINE / ULTRA STRONG HOLD
THE FORMULA, ENRICHED WITH PLANT KERATIN,
WAS SPECIALLY DEVELOPED FOR THE MOST DIFFICULT HAIRSTYLES.
IMMORTAL INFUSE, WITH MAXIMUM HOLDING AND BRIGHTNESS,
GETS OUT OF THE HAIR EASILY.
150 mL



HAIR STYLING WAX
ROCKET POP
ULTRA SHINE / ULTRA STRONG HOLD
THE FORMULA, ENRICHED WITH PLANT KERATIN,
WAS SPECIALLY DEVELOPED FOR THE MOST DIFFICULT HAIRSTYLES.
IMMORTAL INFUSE, WITH MAXIMUM HOLDING AND BRIGHTNESS,
GETS OUT OF THE HAIR EASILY.
150 mL



HAIR STYLING WAX
SUGAR BANANA
ULTRA SHINE / ULTRA STRONG HOLD
THE FORMULA, ENRICHED WITH PLANT KERATIN,
WAS SPECIALLY DEVELOPED FOR THE MOST DIFFICULT HAIRSTYLES.
IMMORTAL INFUSE, WITH MAXIMUM HOLDING AND BRIGHTNESS,
GETS OUT OF THE HAIR EASILY.
150 mL

IMMORTAL INFUSE

BARBER ESSENTIALS

DAZZLE WITH **REVOLUTIONARY HAIR GELS**



HAIR STYLING PEARL GEL
GOLD DIAMOND
ULTIMATE CONTROL & DEFINITION
CREATES LONG-LASTING STYLES. IT DOES NOT LEAVE RESIDUE ON HAIR.
THANKS TO THE SPECIAL COMPONENTS IN ITS CONTENT,
IT STYLES THE HAIR BY PROTECTING ITS NATURAL STRUCTURE.
300 mL



HAIR STYLING PEARL GEL
BLUE DIAMOND
ULTIMATE CONTROL & DEFINITION
CREATES LONG-LASTING STYLES. IT DOES NOT LEAVE RESIDUE ON HAIR.
THANKS TO THE SPECIAL COMPONENTS IN ITS CONTENT,
IT STYLES THE HAIR BY PROTECTING ITS NATURAL STRUCTURE.
300 mL



HAIR STYLING PEARL GEL
PINK DIAMOND
ULTIMATE CONTROL & DEFINITION
CREATES LONG-LASTING STYLES. IT DOES NOT LEAVE RESIDUE ON HAIR.
THANKS TO THE SPECIAL COMPONENTS IN ITS CONTENT,
IT STYLES THE HAIR BY PROTECTING ITS NATURAL STRUCTURE.
300 mL

IMMORTAL INFUSE

BARBER ESSENTIALS



WOMEN/STYLING/VOLUMUZING HAIR POWDER SERIES

IT PROVIDES A NATURAL STYLING THANKS TO ITS MATTE FORMULA
WHILE GIVING VOLUME TO THE HAIR.

30 Gr



ARGAN OIL HAIR GEL PLANT KERATIN HAIR GEL

CREATES LONG-LASTING SHAPES TO YOUR HAIR. DOES NOT LEAVE RESIDUE ON HAIR.
THANKS TO THE SPECIAL COMPONENTS IN ITS CONTENT,
IT SHAPES THE HAIR BY PROTECTING ITS NATURAL STRUCTURE.

500 mL



LEAVE IN SPRAY

DRAGON BLOOD / MILK BOMB

IT HELPS WITH NATURAL MOISTURIZING BY PROVIDING A STRONG BARRIER
EFFECT TO THE HAIR AND BEARD. IT HELPS THE HAIR AND BEARD TO BE
EASILY STYLED BY PREVENTING THE HAIR FROM TANGLING AND PROVIDING
EASY COMBING.

500 mL



SEA SALT SPRAY ON THE BEACH

SEA SALT HAIR SPRAY CRATES VOLUME AND
TEXTURE WITH A MATTE FINISH.

250 mL



BARBER NECK STRIP LONGER SOFTER STRONGER STRETCHES FOR COMFORT

5 ROLLS / 500 pcs Neck Strips



DISPOSABLE SYPTIC MATCHES INSTANTLY EFFECT

DISPOSABLE SYPTIC MATCHES STOP BLEEDING IN
SMALL SCRATCHES AND CUTS ON THE SKIN.

40 PACK IN A BOX / 24 PIECES IN EACH PACKAGE
EXACTLY 960 PIECES



ULTRA SHAVING GEL

PERFORMANCE INFUSED SHAVE GEL

DUE TO ITS MOISTENING FEATURE, IT HELPS YOU IN SMOOTHING YOUR BEARD AND PROTECTING YOUR SKIN. IT ENHANCES THE SLIPPERINESS BETWEEN THE SKIN AND THE RAZOR BLADE FOR A MORE COMFORTABLE SHAVING. IT HELPS IN THE PROTECTION AGAINST EXTERNAL EFFECTS, MAKES THE SKIN AND BEARD SMOOTHER.

1000 mL



BARBER SHAMPOO

DEEP CLEANING & SOFINESS

DAILY CARE SHAMPOO FORMULATED WITH SOFT EFFECT SURFACTANTS. BENEFITS: HELPS MOISTURIZING THE SCALP. IT CLEANSSES THE SCALP DEEPLY AND HELPS TO REFRESH IT. IT HELPS TO PROVIDE SHINE WHILE CLEANSING THE HAIR DEEPLY. PROVIDES A VOLUME EFFECT BY PRESERVING THE MOISTURE BALANCE OF THE HAIR AND SCALP. SUITABLE FOR ALL HAIR TYPES. SUITABLE FOR DAILY USE.

1000 mL



BARBER CONDITIONER

EASY COMBING & BRIGHTNESS

THANKS TO THE PLANT KERATIN IT CONTAINS, IT LOCKS THE MOISTURE TO YOUR HAIR AND PROVIDES SILK SOFTNESS AND SHINING. MAKES EASY TO COMB THE HAIR. THE HAIR THAT IS EASILY COMBED HELPS PROTECT FROM DAMAGE DUE TO COMB AND BRUSH. CONTROLS THE STATIC IN HAIR AND DOES NOT WEIGH THE HAIR DOWN.

1000 mL



g

SCALP TONIC / FACE TONIC

SCALP TONIC // THANKS TO THE MENTHOL IT CONTAINS, IT GIVES A FRESH FEELING TO THE HAIR ROOTS. IT HELPS THE HAIR LOOK MORE LIVELY, SHINY, AND VOLUMINOUS BY CARING FOR THE SCALP.

FACE TONIC// IT HELPS THE SKIN REGAIN ITS NATURAL MOISTURE BALANCE AND SOFTNESS WITH THE TEA TREE OIL IT CONTAINS. IT PURIFIES THE SKIN AND MAKES IT LOOK FRESH AND CLEAN.

250 mL



TALCUM POWDER

SPECIAL FOR BARBERS

IT HELPS PREVENT SKIN IRRITATION AFTER SHAVING.

180 GR



BLACK MASK / FACE SCRUB / GOLD MASK

BLACK MASK// DEEP CLEANSING THE PEEL-OFF MASK HELPS TO CLEAN THE DEAD SKIN ON THE SKIN BY PURIFYING THE DIRT AND OIL FROM THE SKIN THANKS TO THE SALICYLIC ACID AND PLANT COMPLEX IT CONTAINS.

CARBON SCRUB// IT GENTLY AND EFFECTIVELY CLEANSSES THE SKIN OF DIRT WITH ITS SCRUB PARTICLES, WHILE AT THE SAME TIME MOISTURIZING YOUR SKIN. IT CLEANS BLACKHEADS AND DEEPLY PURIFIES THE PORES.

GOLD MASK// DEEP CLEANSING THE PEEL-OFF MASK HELPS TO CLEAN THE DEAD SKIN ON THE SKIN BY PURIFYING THE DIRT AND OIL FROM THE SKIN THANKS TO THE SALICYLIC ACID AND PLANT COMPLEX IT CONTAINS.

150 mL



IMMORTAL INFUSE

BARBER ESSENTIALS

PURIFY YOUR SKIN WITH **FACE & BODY GEL SCRUB**



RENEW GLOW BODY POLISH
APRICOT CRUSH
FACE & BODY GEL SCRUB
PURIFIES YOUR SKIN FROM DEAD SKIN AND IMPURITIES.
PROVIDES DEEP MOISTURIZATION.
300 mL



RENEW GLOW BODY POLISH
STRAWBERRY
FACE & BODY GEL SCRUB
PURIFIES YOUR SKIN FROM DEAD SKIN AND IMPURITIES.
PROVIDES DEEP MOISTURIZATION.
300 mL



IMMORTAL INFUSE

BARBER ESSENTIALS

CLEANSED SKIN WITH **THE CLAY MASK**



FOR A MATTE LOOKING SKIN
ALOE VERA & MINT
PURIFIER CLAY MASK

THANKS TO ITS CLAY CONTENT, IT DEEPLY CLEANSSES THE CLOGGED PORES AND PURIFIES THE IMPURITIES. PROVIDES A MATTE APPEARANCE ON YOUR SKIN.

300 mL



FOR A MATTE LOOKING SKIN
CHOCOLATE LOVE
PURIFIER CLAY MASK

THANKS TO ITS CLAY CONTENT, IT DEEPLY CLEANSSES THE CLOGGED PORES AND PURIFIES THE IMPURITIES. PROVIDES A MATTE APPEARANCE ON YOUR SKIN.

300 mL



EXCLUSIVE
IMMORTAL
NYC

IMMORTAL INFUSE
VEGETARIAN ESSENTIALS

I'M VEGAN
PROFESSIONAL



HAIR SPRAY - MEGA STRONG

FORMULA WHICH IS ENRICHED WITH KERATIN COMPLEX AND WORKABLE HOLDING MATRIX LOCKS HAIRSTYLE IN. MEGA STRONG HOLDING IMMORTAL INFUSE HAIR SPRAY: SUITABLE FOR RETRO AND STRONG-LOOKING MODELS BY GIVING A MATTE APPEARANCE TO THE HAIR. CREATES LASTING STYLES FOR THE WHOLE DAY WITHOUT ADDING ANY EXTRA WEIGHT TO THE HAIR. DRIES FAST. DOES NOT LEAVE RESIDUE ON THE HAIR SURFACE, RINSES EASILY FROM THE HAIR BY WASHING.

500 mL



HAIR SPRAY-FLEXIBLE HOLD

THE FORMULA IS ENRICHED WITH KERATIN COMPLEX AND FLEXIBLE HOLDING MATRIX LOCKS HAIRSTYLE. FLEXIBLE HOLDING IMMORTAL INFUSE HAIR SPRAY: SUITABLE FOR RETRO-LOOKING MODELS BY GIVING A MATTE APPEARANCE TO THE HAIR. IT CREATES AN ALL-DAY LASTING WITHOUT ADDING WEIGHT TO THE HAIR. IT DRIES FAST. IT DOES NOT LEAVE ANY RESIDUE ON THE HAIR SURFACE. IT GETS OUT OF THE HAIR EASILY BY WASHING.

500 mL



ULTIMATE SHINE SPRAY

WITH ITS FORMULA THAT DOES NOT ADD WEIGHT TO THE HAIR, IT GIVES YOUR HAIR A HIGH LEVEL OF SHINE. IT LEAVES NO RESIDUE ON THE HAIR SURFACE AND IS EASILY REMOVED FROM HAIR BY WASHING.

500 mL



QUICK COOLING

IMMORTAL INFUSE QUICK COOLING 5-IN-1 SPRAY IS THE PERFECT WAY TO KEEP YOUR CLIPPER BLADES COOL WHILE TRIMMING. IT IS NOT ONLY AN EXCELLENT BLADE COOLANT BUT ALSO A LUBRICANT, ANITIZER, BLADE CLEANER, AND RUST INHIBITOR, HELPING TO REDUCE FRICTION WHEN TRIMMING.

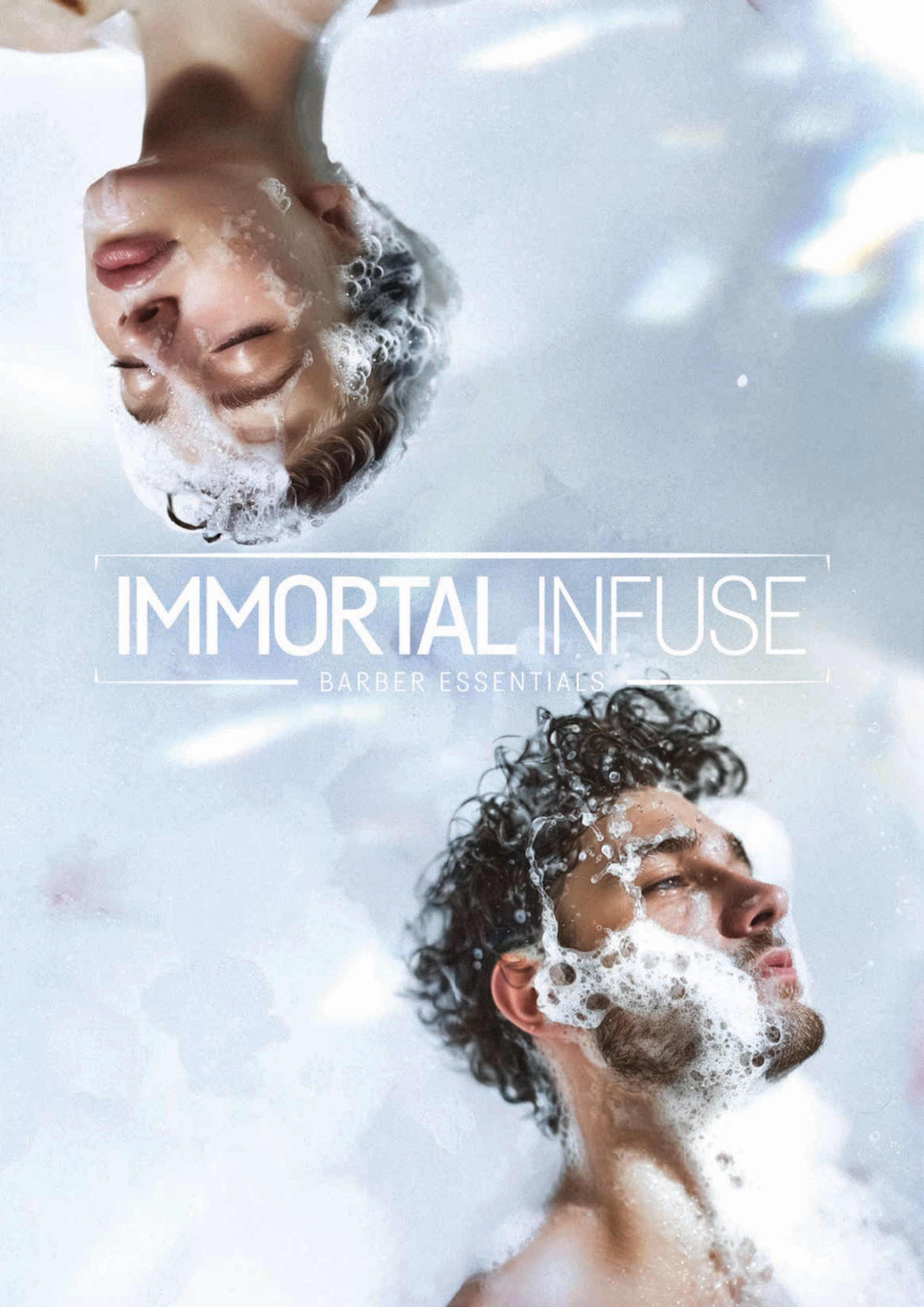
500 mL



CLIPPER BLADES CARE

COOLS, DEODORIZES, LUBRICATES, CLEANS RUSTS, AND STERILIZES RAZOR BLADES THANKS TO ITS 8 IN 1 FORMULA. IT IS ENRICHED WITH VITAMIN E. IT IS IDEAL FOR REMOVING HAIR, DANDRUFF, DUST PIECES, AND RESIDUE ON THE SHAVER. IT LEAVES A LIGHT LUBRICATION FILM THAT REDUCES FRICTION ON BLADES, WHICH SMOOTHS OUT THE SHAVING PROCESS AND EXTENDS THE EFFICIENCY. IT CAN BE USED ON ALL METALS SUCH AS RAZORS, TWEEZERS, HAIR SCISSORS, AND NAIL CLIPPERS.

500 mL



IMMORTAL INFUSE

BARBER ESSENTIALS



3'IN 1 SHAMPOO

Gently cleanses hair and skin. It provides you to achieve shining and soft hair by curing the oil on the hair. It takes control static and frizz in hair. It plays an effective role in the care of the scalp. Soft skin, moisturizes and gives a silk feel. Ideal for easily providing whole body cleaning with a single product.
500 mL



VOLUME SHAMPOO

The plant inside traps moisture in your hair thanks to keratin it includes provides silky softness and shine. Supports hair to look fuller and more voluminous controls static in hair. It doesn't make hair heavy. It supports hair to be more resistant to fragility.
500 mL



CARBON BLACK SHAMPOO

Developed for oily hair. While cleansing the hair and scalp deeply, it brings vitality and shining to the hair. It helps to eliminate the oily dirt on the scalp. Extends the time to re-lubricate hair. It prevents the formation of bad odor in hair. Moisturizes scalp and hair. Purifying the scalp through its sebum balancer feature.
500 mL



ANTI-HAIR LOSS SHAMPOO

A brilliant shampoo to help reduce non- heritcal hair loss. Thanks to its two strong algin combination with pelvetia canaliculata extract and aminaria digitata extract, installed throughout the weakened hair strands. Strengthens hair bottom and is effective against hair loss with regular use.
500 mL



ANTI-DANDRUFF SHAMPOO

It protects hair against dandruff by cleansing scalp and hair surface. Against the formation of new ones, cleans your hair by cleansing. Provides more live and bright look. Prevents the formation of bad odor.
500 mL



ANTI-HAIR LOSS SERUM

A brilliant serum to help reduce non-heritcal hair loss. Thanks to its two strong algin combination with pelvetia canaliculata extract and laminaria digitata extract, installed throughout the weakened hair strands. Strengthens hair bottom and is effective against hair loss with regular use.



BIOENERGIZER* TRANSFORMATION IN YOUR HAIR AT 6 WEEKS*

Bioenergizer extract developed as a result of long clinical studies on hair loss; It has been clinically proven to help stop hair loss and make thin hair stronger and more voluminous.

* BIONERGIZER IS THE COMMERCIAL NAME OF PERVETIA CANALICULATA EXTRACT & LAMINARIA DIGITATA EXTRACT COMBINATION.

* IN TWO REGULAR USES PER DAY.



I'M IMMORTAL
THE BARBER TOOLS & Co.
PREMIUM BARBER COLLECTION



BLACK *STD. OVERSIZE*



BLUE *STD. OVERSIZE*



WHITE *STD. OVERSIZE*



ORANGE *STD. OVERSIZE*



I'M IMMORTAL VEGAN ORANGE PENUAR



I'M IMMORTAL WHITE PENUAR



I'M IMMORTAL BLACK PENUAR

MAKE ROOM FOR **NEW MEGA STANDS** IN YOUR BARBER SALONS

THE NEW IMMORTAL MEGA STAND IS 2 METERS IN HEIGHT, 95 CM IN WIDTH,
AND 30 CM IN LENGTH, WITH 2 DIFFERENT COLOR OPTIONS, AND DISPLAYS ALL YOUR
PRODUCTS. PLACE THEM AND BE THE CENTER OF ATTENTION.

■ CODE: IM 131
SIZE: 152x52x30
COLOR: WHITE

■ CODE: IM 132
SIZE: 152x52x30
COLOR: RED

■ CODE: IM 133
SIZE: 200x95x32
COLOR: WHITE

■ CODE: IM 134
SIZE: 200x95x32
COLOR: RED





"INSPIRED BY NATURE; A NATURAL **RE-FRESHER** TO BEAUTY WITH THE NEW SERIES OF **ANIMAL-FRIENDLY, CLEAN CONTENT.**"

IMMORTAL VEGAN PRODUCT STAND DOUBLE-FACED
FRONT FACE

BACK FACE





IMMORTAL BEARD KING STAND



IMMORTAL NYC DESKTOP STAND



IMMORTAL CHAOS STAND



IMMORTAL INFUSE DESKTOP STAND



IMMORTAL NYC EXCLUSIVE WAX & POMADE DESKTOP



IMMORTAL POSTER
50 x 70 cm

MAKE ROOM FOR **NEW ROLL UP**



IMMORTAL I'M VEGAN ROLL UP

200 x 85 cm



IMMORTAL BEARD KING ROLL UP

200 x 85 cm



IMMORTAL I'M LUCKY ROLL UP

200 x 85 cm



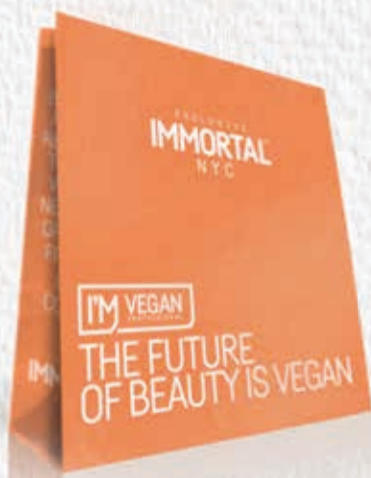
IMMORTAL PAPER BAG

20 x 10 x 25 cm



IMMORTAL I'M LUCKY BAG

27 x 10 x 29 cm



IMMORTAL VEGAN BAG

27 x 10 x 29 cm



IMMORTAL BEARD KING BAG

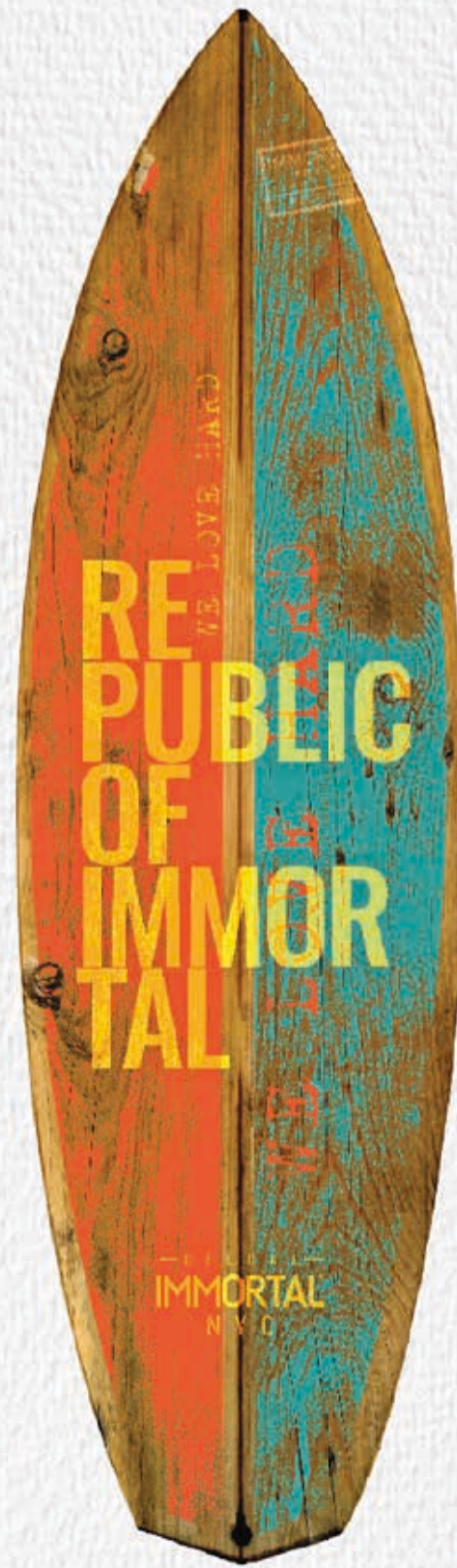
27 x 10 x 29 cm



IMMORTAL BARBER KING SURF BOARD



IMMORTAL NYC SURF BOARD



IMMORTAL INFUSE SURF BOARD

IMMORTAL[®]

PRO ORIGINAL

Hey Babe ♡
I'm a STAR ★
★ Because
I'M
IMMORTAL

BIG LOVE

Immortal

CHAMPION

THE C
IM
MMOR

